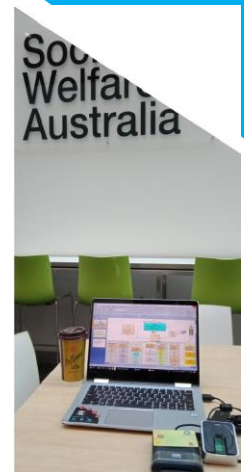# TRAINING FOR SMEs

In provisioning human resources who will successfully manage their businesses with the right attitude and entrepreneurship.

In operation of the SMEs , the owners need to employ certified SME practioners. With the right human resources, community Development Strategy can be achieved with the support of innovative technologies and secure databases to provide SMEs with uptodate market information as well as

SME COURSES ONLINE

EDUCATION & TRAINING

| SME Training Centre | NEIS | NICTA | ACS |

BUSINESS STUDIES

Architectural design and software development in border systems are being offered online to assist with SMEs who may be interested in participating in this highly skilled industry. Our vast experience in Border Control Management Systems with various international government law enforcement agencies enable us to share our knowledge and expertise in consistently contributing to the Asia Pacific Border Security arena. Australasia Biometric Consortium Pty. Ltd with its international parters are pleased to support this very important initiative.
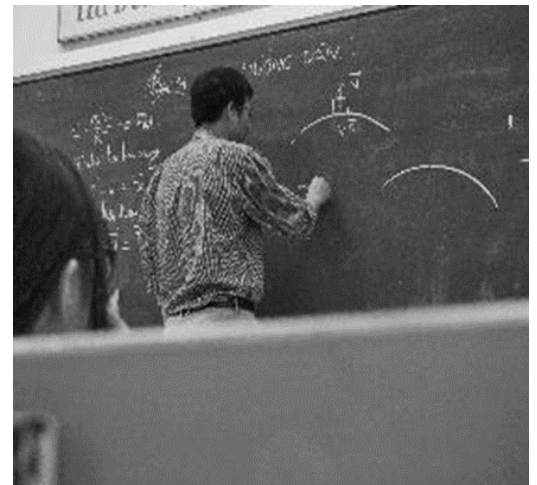
CERTIFICATION

Business Leadership & Management

Personal Mastery Development Module

- Solid Individual Personality Development
- Time Management
- Report Writing and Business Proposal
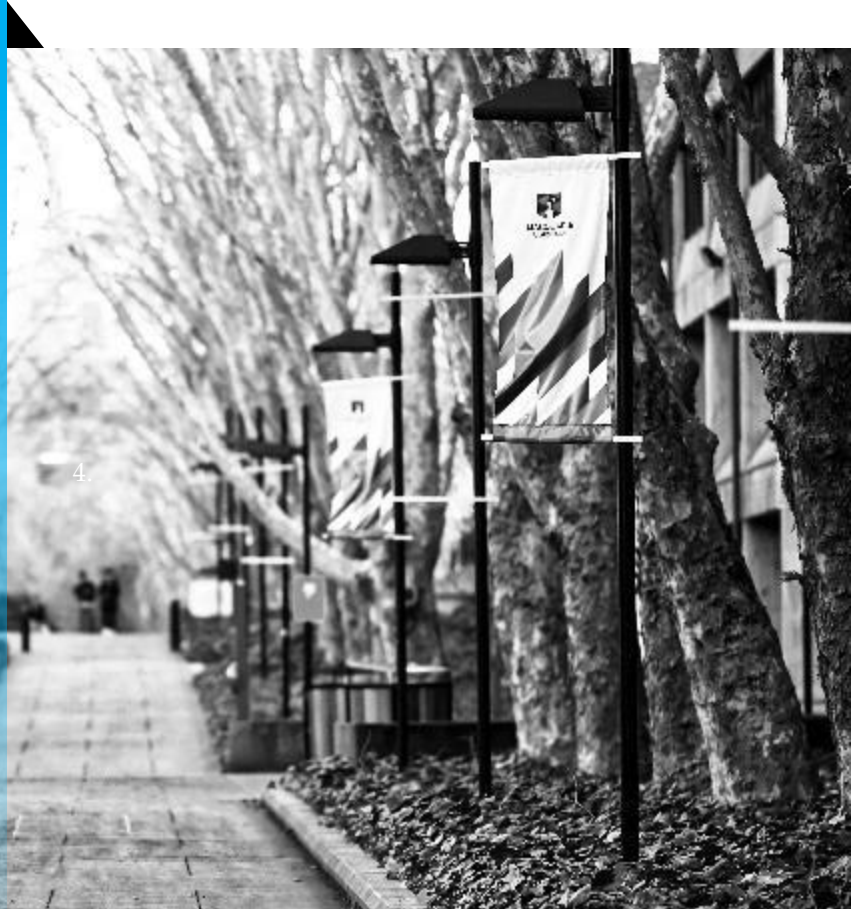- SME Management and In-Country Regulation Compliance

Leadership Mastery Development Modules

- Leadership Management of Small and Medium Enterprises – Basic Level
- Leadership Management of Small and Medium Enterprises – Advance Level
- Effective Communication and Negotiation
- The Prime Service Practices – Basic Level
- The Prime Service Practices – Advance Level
- Creativity and Innovative Practices of SME Management – Basic Level
- Creativity and Innovative Practices of SME Management – Advance Level

Business Mastery Practices

Business Mastery Development Modules

- Import and Export Knowledge – Basic Level
- Import and Export Knowledge – Advanced Level
- Financial Business and Budgetting for SME – Basic Level
- Financial Business and Budgetting for SME – Advance Level
- Accounting & Booking for SME – Basic Level
- Accounting & Booking for SME – Advanced Level
- Marketing Research and Survey – Basic Level
  - Introduction to operating computer – Basic Level
  - Introduction to operating computer – Advance Level
  - Introduction to email & Internet – Basic Level
  - Introduction to email & Internet – Advance Level

- Database and Information System
- Development of Production Technology – Basic Level
- Development of Production Technology – Advance Level
- Enterpreneurship Development –
- Marketing Strategy and Promotion for SME – Basic Level
- Marketing Strategy and Promotion for SME – Advance Level
- Operational Management of SME
- Human Resource Development for SME – Basic Level
- Human Resource Development for SME – Advance Level
- Partnership Development & Technique
- English Language – Basic Level
- English Language – Advance Level
- Qualtiy Assurance Management – Basic Level
- Qualtiy Assurance Management – Advance Level
- ISO Certification Program
- Economics & Policy Development for SME

- Business Mastery Development by Industry Sectors
    - Agriculture
        - Fishery
        - Timber

    - Manufacturing
    - Service and Financial Industry
    - Tourism

CERTIFICATION

AUSTRALIAN TECHNOLOGY SHOWCASE
WHERE AUSTRALIAN INNOVATION MEETS THE WORLD

www.ats.business.gov.au

Australian Technology Showcase

The Australian Technology Showcase (ATS) in New South Wales (NSW) supports the development of technology companies and helps promote them to likely business partners, investors and markets around the world.

A 'one-stop-shop' for innovative technology solutions

Only first-class, innovative technologies are accepted into the ATS in NSW, making it an inviting place to find the best and latest technologies.

Whether you're looking to adopt, manufacture, commercialise, or invest in a best of breed technology or business application, the ATS should be your first port of call.

You can search hundreds of member technologies from all industry sectors online at **www.ats.business.gov.au**

Benefits of ATS membership in NSW

If you have developed or purchased an innovative technology product with substantial Australian content and global marketing potential, you should consider becoming a member of the ATS.

ATS members in NSW have access to a range of targeted services:

⇒ ATS Export Support Grants, to enhance your export capacity

⇒ the Technology Demonstration Program, offering financial support to trial your technology with a government or industry partner

⇒ ATS branding of your technology with the ATS logo, promotion through the national ATS website and NSW ATS e-newsletter

⇒ business advice, mentoring and support services

⇒ invitations to targeted business education and networking functions

⇒ showcasing of your technology at ATS functions, industry exhibitions and trade shows

⇒ participation in prestigious ATS awards programs

⇒ invitations to inbound trade missions and forums

⇒ opportunities to join outbound trade missions, market visits and international exhibitions

⇒ ATS media promotion and advertising opportunities.

CONGRATULATIONS

ON YOUR COMPLETION
AND
ACHIEVEMENTS